



Meridrew Enterprises

PO Box 113 • Danville, CA 94526

Phone (800) 505-5327 • www.klearscreen.com

News

For Immediate Release

Contact: John Younghein
Meridrew Enterprises
(925) 838-8774

Contact: David Wallace
Meridrew Enterprises
(714) 963-4406

New Complete Cleaning Kit From iKlear With Antibacterial Cleaning Cloth



San Francisco, CA, December 16, 2008 —

Meridrew Enterprises is pleased to announce the release of our new ***iKlear The Complete Cleaning Kit***, with germ fighting antibacterial cloth. The Complete Cleaning Kit retails for \$29.95 and is available at Apple retail stores worldwide and online.

The all-new ***iKlear The Complete Cleaning Kit***

includes everything for home, office and travel cleaning needs. The Complete Cleaning Kit contains a large 6 ounce bottle of iKlear cleaning fluid for home and office plus a 2 ounce travel size bottle, one large optical grade micro chamois polishing cloth, two travel size polishing cloths, 12 iKlear Travel Singles and our new antibacterial cleaning cloth designed for use on the Apple iPhone.

The unique iKlear cleaning solution contains no alcohol or ammonia and is safe to use around children and pets. The iKlear solution safely removes dirt, dust, lint and fingerprints and leaves

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the screen with an anti-static finish on the surface so you don't have to clean as often. You can also rest assured that our cleaning solution is 100% non-toxic and environmentally friendly.

Recent studies have shown computer keyboards and other touch pad surfaces to be potential breeding grounds for germs. The exclusive iKlear antibacterial cloth maintains its germ fighting properties even after washing 100 times. This unique, diamond pattern cloth is treated to trap and eliminate over 99.0% of the bacteria that can be found on an iPhone, keyboard, track pad and computer mouse.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the exclusive purveyor of cleaning products at Apple Retail Stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.

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